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This is Positively the Most Sensational Offer We Have Ever Made in Retail Merchandising!

WHY the sensation? Simply to help YOU cut the High Cost of Living and to turn stock into cash to convince you that KLEINS wants to see PRICES COME DOWN! All honest merchants are anxious to bring this about ,and to see it come quickly. Other "Sensations" will follow from time to time perhaps, and many SPE-CIAL SALES of different kinds will keep "ALL EYES ON KLEINS DURING MAY."



Read our daily announcements carefully, for it will mean the Savings of many thousands of dollars to the

Read every word of this Sensational Announcement and then come Friday and Saturday prepared to share in these UNPRECEDENTED SAVINGS. Merchandise all displayed in the usual way. Extra salesladies en-

GIGANTIC STOCK REDUCING SALE

\$100,000 worth of Ladies' and Misses' Coats, Suits, Dresses, Skirts, Waists, Furs, etc., at a sacrifice.

20%, 30%, 50% and more discount.

Sale starts Friday morning promptly at

We have been able to offer some big values during our years of business in Davenport. This is our biggest offer.

When you step into our store tomorrow, you'll be spell-bound by the showing of beautiful merchandise at so unheard of prices. We believe that it will create more interest than anything that has happened in the tri-cities for some time for such excellent seasonable ladies apparel as a real golden opportunity, so comprehensive, so unusual and so opportune that every woman in the tri-cities will want to participate in this great sale.

Hundreds of new summer garments are included in this sale, the kind that you will want for summer sport wear as the warm days are upon us.

We absolutely guarantee every garment advertised in today's advertisement, as being bonifide in price, styles and qual-

Sale starts promptly at 8:30 Friday and will continue Saturday.

Models for Women and Misses-Plenty of Extra Sizes

Announcing an Amazing Stock Reducing Sale in

KLEIN'S BARGAIN SUBWAY of 250

Values to \$35.00

Coats, Wraps, Dresses which would ordinarily sell up'to \$35.00, on sale, beginning Friday, at your choice-Values to \$35.00

Every Coat, Wrap and Dress under the regular wholesale price—the greatest values we've ever offered.

Material in Coats, Capes, Suits and Dresses are Tricotines, Serge Mixtures, Satin Taffeta

Tricotines and Poolins, Values to \$27,50. Also 50 win-Wash Walsts and Silk Skirts; values to \$10. 100 House and Street Pressto \$10.00 \$2.00 40 Ceats and Dresses, Cloth, Silk and West Dress, Val86.85

No Approvals. Meany Cheerfully Re

A Real Sensation! Most Phenomenal Values of the Season

Spring Coats, Wraps and Dresses

Involving many hundreds of fashionable models from regular stock added to recently acquired manufacturers' overstocks

Absolutely Guaranteed Values to \$45.00 and More

Coats Regularly \$45 Coats Regularly \$40 Coats Reg. \$37.50 Coats Regularly \$25 Combined in One



200 waists, tricolettes and georgvalues to \$17.50 \$7.95

\$17.85

Jaunty Short Coats Popular Polo Coats Smart Trotteur

Beautiful Wraps Silvertones Poiret Twills Fine Serges Wool Velours

Scotch Tweeds

Regulation Coats

Models

Misses' New Taffeta, Tricolette, Satin and Cloth Dresses

Dresses Reg. \$45.00

Dresses Reg. \$40.00

Dresses Reg. \$35.00

Dresses Reg. \$25.00

Every dress a pronounced opportunity, featuring new expressions of bouffant, straight sleeves, new girdles. Of glosey taffeta for street and wear \$17.85

Values to \$45.00



HALF PRICE SALE ON Sample Dresses, Coats and Wraps

These new arrivals include a vast assortment of advance spring fashions in coats. Also a comprehensive assortment of the newest. in spring and summer dresses for women and

\$ 59.50 Coats, Sale Price\$29.75
\$ 85.00 Coats, Sale Price\$42.50
\$110.00 Coats, Sale Price\$55.00
\$125.00 Coats, Sale Price\$62.50
\$159.00 Coats, Sale Price\$78.50
\$175.00 Coats, Sale Price\$87.50
\$59.50 Sample Dresses, Sale Price \$29.75
\$69.50 Sample Dresses, Sale Price\$34.75
\$89.50 Sample Dresses, Sale Price\$44.75
\$125 Sample Dresses, Sale Price \$62.50
\$150 Sample Dresses, Sale Price\$75.00

eet Wear-Coats for Dress Coats for Sport Wear

THE TALK OF THE TOWN SUIT SALE Any and Every Cloth Suit in the Store-Your Unrestricted Choice

HALF PRICE

The moderate regular price of every Cloth Suit in the house has been sharply cut-we are determined to dispose of heavy overstocks. There are both tailored and dressy styles-of tricotine, serge, Poiret twill, velour checks and novelty velour, in all sizes-14, 16, 18, 36, 38, 40, 42 to 48.

S TOMORROW
\$75.00 half price new . \$37.50
\$85.00 . \$42.50
\$95.00 half price now . \$47.50
\$100.00 half price now . \$50.00

One of Our Greatest Sales Savings Average ½ to ½ and More

Thousands of dollars' worth of high-class apparel from our regular stocks, radically reduced and priced for immediate disposal regardless of cost.

We have also secured great quantities of merchandise from overstocked makers at enormous price concessions. An event rich in style selection and money saving.

COATS AND DRESSES REDUCED

\$50 Coats and Dresses \$45 Coats and Dresses \$40 Coats and Dresses \$35 Coats and Dresses

High-class daytime dresses for street and after els of fine figured georgette, beaded georgette, taffeta, tricotine, foulard, satin and combinations of wanted silks; including light

Tomorrow and Saturday's Feature Offering is

A Sale of New Summer Silk Skirts of Luxurious Silks \$35 Silk Skirts! \$30 Silk Skirts! \$27.50 Silk Skirts! \$25 Silk Skirts!

Weeks of preparation have achieved this wonderful result! Hundreds of exquisite skirts in the styles of the coming summer, authentic models for afternon and sports wear-at great savings.

Kumsi-Kumsa, Fan-ta-si, Dew-Kist, Moon-Glo-Crepe, Dream Crepe, Crepe Milano American Beauty Crepe



Skirts in luxurious silken fabrics-distinctive, unique in thought and execution-delightfully different! Novel weaves ,artful designs, in the season's rainbow of colorings-a feast for lovers of the beautiful.

Silk Tricolette, Sylvanette, Kangaroe Crepe, Crystal Cloth, Baronette Satin, Crepe Ven-us, Drop Stitch Tricolette

The materials, the fine tailoring, the trimming touches, the cut and the style of these skirts will be a revelation to you. When compared with fine skirts you know about, you will wonder how they can be sold at this price. Also 100 high class plaid and cloth skirts. Values to \$29.50.